

**INDUSTRY MEMBERSHIP CATEGORIES — 2025**

<b>BENEFITS</b>	<b>PREMIERE PLUS MEMBERS \$125K</b>	<b>PREMIERE MEMBERS \$75K</b>	<b>SUSTAINING MEMBERS \$50K</b>	<b>SUPPORTER MEMBERS \$25K</b>
Opportunity to conduct a focus group with the Alliance patient/advocate members.	✓			
Opportunity to host one nonbranded, educational webinar for MBCA membership.	✓			
Participation in quarterly meetings with MBCA senior leadership team.	✓			
Opportunity to serve on the Executive Group.	✓	✓		
Lead partner opportunity on initiatives, which includes additional logo and text acknowledgment on print and digital materials.	✓	✓		
Opportunity to collaborate with Patient/Advocate Advisors — via an online application — on initiatives/projects that would benefit from the patient perspective.	✓	✓		
Communications – members are invited to present their latest MBC initiatives to the rest of the membership on Alliance webinars, at semiannual meetings, via the quarterly newsletter, on the new and noteworthy section of MBCA dashboard, and on MBCA social media channels.	✓	✓		
Quarterly industry reviews – industry member representatives meet for progress reports on the Alliance’s work and to update each other on new MBC initiatives. Internal colleagues are also invited to attend.	✓	✓	✓	
“Seat at the table” – at least one staff member is committed to participating on a Working Group and attending virtual or in-person semiannual meetings at ASCO and SABCS.	✓	✓	✓	✓
Provide company profile and unbranded program information on mbcalliance.org.	✓	✓	✓	✓
Logo placement on Alliance print and digital materials.	✓	✓	✓	✓
Acknowledgement of financial support on signage at ASCO and SABCS meetings.	✓	✓	✓	✓

**EXAMPLE OF ACKNOWLEDGEMENT ON PRINT AND DIGITAL MATERIAL AND SIGNAGE**

*Certain activities of the Alliance are supported by the unrestricted financial contributions of the following member organizations:*

**PREMIERE PLUS MEMBER**



FOUNDING MEMBER

**PREMIERE MEMBERS**



FOUNDING MEMBER



FOUNDING MEMBER



FOUNDING MEMBER

**SUSTAINING MEMBERS**



*A Member of the Roche Group*

FOUNDING MEMBER



A Menarini Group Company

**SUPPORTING MEMBERS**

